

## Our Promise

At GFS, our goal is to maximize your success and make it easy to sell our products. To achieve this, our employees promise to do their best—from your initial contact to when your customer's product is shipped. Our knowledgeable customer service department understands the financial forms industry, products and most importantly the needs of your customers.

Unlike some manufactures, GFS sells only through authorized distributors and promises never to compete for your customers. We support our dealers with non-branded catalogs and promotional materials, product samples and distributor training. When it comes to your unique needs as a customer, GFS is flexible and can provide large or small conversions, warehousing, summary billing, rush orders, short runs, multiple ship to locations and anything else it takes to make you successful.

GFS understands the value of staying ahead in the forms industry and is on the leading edge of pre-press and printing technology and continues to invest in state-of-the-art equipment and processes. This is just another way to ensure quality in our production process and give our distributors confidence in the products they sell.

## Conversion Solutions

When you have a customer that is faced with a difficult forms conversion, give GFS a call. We have helped countless distributors assist their customers with the conversion of their internal forms and understand the importance of precision and meeting deadlines. Our experience includes wholesale conversions for image processing where every form is replaced to smaller scale projects caused by form redesigns or reconfigurations of account numbering.



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800.288.1233

Iowa  
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Virginia  
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**general financial supply, inc.**  
Bridgewater, VA • Nevada, IA • Golden, CO

Find out why  
**GFS** is the  
distributors' choice  
for financial forms.

"Our goal is to maximize your success"

"Specialists in Quality MICR Documents Since 1962"

## OurHistory

General Financial Supply is recognized as the distributor's leading choice for internal bank forms, MICR documents, financial envelopes and other related products. Since our company's humble beginning in 1962 in the back room of a small building in Iowa, GFS has established itself as the unquestioned industry leader in quality, innovation and service.

In our more than four decades of service to the trade, we have continued to meet the changing needs of the marketplace with our knowledge of the financial forms industry, growing product line and production facilities. In 2000, GFS became part of Ennis Business Forms, the country's largest wholesale forms manufacturer, and continues to serve customers as part of this nationwide company.



## OurProducts

GFS provides the following products, programs and services:

- Advice of Credit/Charge
- Deposits & Withdrawals
- Collection Forms
- Currency, Coin & Drive-Up Envelopes
- Deposit Ticket Programs
- Document Carriers
- General Ledger Debits & Credits
- Holiday Collection Products
- Image Processing Forms
- Imprint Programs
- Loan Coupon Books
- MicrLink™ Online Procurement
- Overdraft & NSF Notices
- Process Control Documents
- Return Item Notices/Deposit Correction
- SECURESTAR® Official Checks
- Statement Envelopes
- Stop Payment Notices
- Teller Cash In/Cash Out Tickets
- Teller Receipts
- Teller Transfer Forms
- Warehousing & Fulfillment

This list includes the basic products GFS produces on a day-to-day basis. If our stock line of forms is not a perfect fit, we will be happy to consult with you and together create a program that works your customer. Since products in the banking industry continually change, GFS can help design or match any form a financial institution may need. Simply send us a sample or sketch and our design department will create a proof for your approval. As a distributor, you need to stay ahead of the competition in today's competitive environment and we can provide the products to help you build and maintain market share in the financial institution marketplace.

## OurLocations

GFS has production facilities in strategic locations throughout the country to better serve the needs of your financial institution customers. Our products are manufactured in one of our three facilities or through a combination if the situation dictates.



### Colorado

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### Virginia

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540.828.6176 fax

### Iowa

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